



WINNETKA NEIGHBORHOOD COUNCIL

20122 Vanowen Street, Winnetka, CA 91306

WinnetkaNC.com

Chair Eric Lewis Vice-Chair Kathleen Pelaez

Committee Members
Sophia Johri Erick Lace Madison Lamoreaux Holly Poer Vacant



OUTREACH & SOCIAL MEDIA COMMITTEE MEETING MINUTES

Tuesday, January 27, 2015, 7:00 PM

Winnetka Convention Center, 20122 Vanowen St., Winnetka, CA 91306

(Located next to Winnetka Bowl)

The Winnetka Neighborhood Council Outreach & Social Media Committee holds its regular meetings on the fourth Tuesday of every month and may also call any additional required special meetings in accordance with the WNC Bylaws and the Brown Act. The agenda for a regular or special meeting is posted for public review within Winnetka, 91306, at the following location: **Winnetka Recreation Center**, 8401 Winnetka Ave.; and might also be posted at: **Winnetka Bowl**, 20122 Vanowen St., **Express Pack & Ship**, 7657 Winnetka Ave., **Fulton Cleaners**, 20109 Roscoe Blvd., **Gil's Barber Shop**, 20433 Sherman Way.

The public may comment on a specific item listed on this agenda when the Board considers that item. When the Board considers the agenda item entitled "Public Comments," the public has the right to comment on any matter that is not specifically listed on this agenda yet is within the Board's jurisdiction. The public is requested to fill out a "Speaker Card" to address the Board on any agenda item, before the Board takes an action. The Speaker Card ensures that each speaker's name is complete and correct in the meeting's Minutes. Public Comment is limited to 3 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. Before a Board vote on any item, any member of the public who has not filled out a Speaker Card will be accorded 1 minute to make a statement. This period will last no longer than 5 minutes total.

1. Meeting convened at 7:15pm with no absences reported.
2. **Public Comments:** Eric Lewis mentioned that more NPG requests have come in for the board to consider.
3. **Chair's Report:** There was none.
4. **Vice-Chair's Report:** Kathleen reported on the current state of our social media and status of the upcoming February lecture.
5. The minutes of the November and December meetings were approved.
6. Kathleen moved and Erick seconded that stakeholder Sohphia Johri be appointed to the committee by vote. The vote was unanimous to appoint.
7. Discussion and possible action regarding Winnetka NC 2015 lecture series: The February lecture needs to be publicized. Kathleen will make up a flyer for print and electronic media. The committee discussed future possible lecture topics including: Disaster safety (April), Landscaping (June), Financial Planning (August) and Child Safety in the Home (October). Victor Lerma mentioned that he may be able to assist in finding a lecturer for the Disaster safety talk.
8. Discussion and possible action regarding the upcoming LAUSD and LACC debate, 2-17-15: Erick reported that 3 more NCs have joined in support of the event. The event has been moved to the Canoga Park Elks Lodge. Each NC must submit their own event form to DONE. There will be outreach tables available.
9. Discussion and possible action regarding the status of winnetkanc.com and all other forms of social media in use or to be used by WinnetkaNC: No one knows the login information of the nextdoor.com account. Eric will contact Spike Dolomite to see if she can help.
10. Discussion and possible action regarding the Winnetka NC electronic and print newsletters: We will be sending out newsletters this year. We are considering March and June. Committees should submit articles for these publications.
11. Discussion and possible action regarding potential speakers or presentations for future general WNC board meetings, such as recently elected or re-elected politicians: The committee discussed speaking to Jenny Portillo to see if Blumenfield can come. It was also suggested that we contact Sheila Kuehl's office.



12. Discussion and possible action regarding outreach events such as weekend meet and greets, bowling nights or speaking at local organizations: The committee discussed the possibility of speaking at local school graduations.
 13. Discussion and possible action regarding creating a general use outreach flyer detailing the Winnetka NC , as well as any flyers needed for upcoming events: A flyer needs to be created. Erick will email some information for it to Kathleen.
 14. Discussion and possible action regarding any outreach materials, banners, etc. needed: The order from last spring for outreach materials is still pending, waiting for funding to be available.
 15. **Good of the Order:** The money from Dennis Zine is still being used for street improvements throughout Winnetka.
 16. **Future Agenda Items & other Calendar Events:** Next meeting (and lecture) 2-24, 7:00pm
 17. **Adjournment Time:** 9:42pm
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