



WINNETKA NEIGHBORHOOD COUNCIL

20122 Vanowen Street, Winnetka, CA 91306

WinnetkaNC.com

Chair Vice-Chair
Eric Lewis Kathleen Pelaez

Committee Members
Sophia Johri Erick Lace Madison Lamoreaux Holly Poer Vacant



OUTREACH & SOCIAL MEDIA COMMITTEE MEETING MINUTES

Tuesday, February 24, 2015, 7:00 PM

Winnetka Convention Center, 20122 Vanowen St., Winnetka, CA 91306

(Located next to Winnetka Bowl)

The Winnetka Neighborhood Council Outreach & Social Media Committee holds its regular meetings on the fourth Tuesday of every month and may also call any additional required special meetings in accordance with the WNC Bylaws and the Brown Act. The agenda for a regular or special meeting is posted for public review within Winnetka, 91306, at the following location: **Winnetka Recreation Center**, 8401 Winnetka Ave.; and might also be posted at: **Winnetka Bowl**, 20122 Vanowen St., **Express Pack & Ship**, 7657 Winnetka Ave., **Fulton Cleaners**, 20109 Roscoe Blvd., **Gil's Barber Shop**, 20433 Sherman Way.

The public may comment on a specific item listed on this agenda when the Board considers that item. When the Board considers the agenda item entitled "Public Comments," the public has the right to comment on any matter that is not specifically listed on this agenda yet is within the Board's jurisdiction. The public is requested to fill out a "Speaker Card" to address the Board on any agenda item, before the Board takes an action. The Speaker Card ensures that each speaker's name is complete and correct in the meeting's Minutes. Public Comment is limited to 3 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. Before a Board vote on any item, any member of the public who has not filled out a Speaker Card will be accorded 1 minute to make a statement. This period will last no longer than 5 minutes total.

1. Meeting convened at 7:10 with Erick Lace reported absent.
2. **Public Comments:** Sal Pelaez from Northridge South spoke briefly about bike lanes throughout Winnetka.
3. **Chair's Report:** There was none.
4. **Vice-Chair's Report:** There was none.
5. The minutes of the January meeting were approved. Holly Poer had a formatting suggestion.
6. Kymberli Allen gave a 20 minute presentation on body composition.
7. Web site and social media: Twitter account now has 20 followers. Facebook page has 153 likes. Our NC link on Bob Blumenfield's website still says we are meeting at Valley Village. Kathleen will contact Jenny to get that fixed.
8. Lecture Series: Finance for August meeting is confirmed. Kathleen will talk to someone about Home Safety Lecture. June Greg Sullivan "Tips for making a drought tolerant yard."
9. Outreach flyer: The committee discussed the general use flyer format. Kathleen will have a working draft within 2 weeks.
10. Newsletter: Someone with microsoft publisher is needed to update the newsletter. Publish dates TBD. Must be in mailboxes by 4/4. Different committees should submit articles for e-newsletter.
11. Outreach events: Spring clean is coming up April 11. Kathleen needs to make a flyer. Eric is still working with Armando At Marco to get us more flashlights and vanity bags. Holly brought up the idea of adopting a signal box in Winnetka for decorating.
12. **Good of the Order:** Village tour was last weekend. Valley on Track Town Hall Meeting on Thursday.
13. **Future Agenda Items & other Calendar Events:** Next meeting 3/24
14. **Adjournment Time:** 9:16