

CITY OF LOS ANGELES  
CALIFORNIA

OUTREACH & EVENTS  
COMMITTEE

CHAIR                      VICE CHAIR  
Marilyn Robinson        Dwight Burgess  
MEMBERS  
  
Jacque Lamishaw  
JJ Popowich



WINNETKA  
NEIGHBORHOOD  
COUNCIL

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**From:** J.J. Popowich, Secretary  
**Date:** March 1, 2005  
**Subject:** Outreach & Events Committee Minutes for 03/01/05

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1. Call to Order and Committee Members Roll Call.
2. **Discussion and possible action on the WNC Quarterly Newsletter Spring edition.**
  - 2.1. Ms. Robinson asked for status.
  - 2.2. Mr. Popowich said he will have it put together next week or so. The front page will be the election news and I have lots on that. We will be using same printer, but I think we should do b&w
  - 2.3. Ms. Robinson said it sounds good.
  - 2.4. Ms. Lamishaw asked why?
  - 2.5. Mr. Popowich said we needed to do that for the cost.
  - 2.6. Ms. Robinson asked if we will we have pictures in this edition.
  - 2.7. Mr. Popowich said he wasn't sure as he didn't see Mr. Jurgenson take any at the election and that was what we wanted to do.
  - 2.8. Ms. Lamishaw said she took some. I will send them to JJ. I can take pictures of the Roscoe property that we'll discuss tomorrow and we can do that as well.
  - 2.9. Ms. Robinson read off from minutes the stories that we are going to have.
  - 2.10. JL-for outreach we can use the WCC picture for that page.
  - 2.11. Mr. Popowich said that works for me
  - 2.12. Ms. Lamishaw asked if Mr. Popowich wanted Mr. Lamishaw to do that or did he have enough info. She said she would have Mr. Lamishaw do a story and it emailed to you.
  - 2.13. Ms. Robinson asked when it would go to the printer.
  - 2.14. Mr. Popowich said it is scheduled for the last week of the month. Is that ok?
  - 2.15. All said yes.
  - 2.16. Mr. Popowich said he was planning to use the Runnymede Park issue as the main lead for that story.
3. **Discussion and possible action on participating in a Winnetka Blood Drive for the American Red Cross.**
  - 3.1. Ms. Robinson introduced the subject. She announced it's scheduled for April 26, 2005, at 20442 Sherman Way, Winnetka, CA 91306 at the Cash Advance. She needs to have a certain number of

people to be there. It's by appointment only. The Red Cross will be there for two hours and then come back. She is going to bring it up at the Chamber this coming Monday. She'll need to be on the agenda for this month's meeting.

3.2. Mr. Popowich said you can address it under the report section.

3.3. Ms. Lamishaw inquired if it will be in the agenda.

3.4. Ms. Robinson said Ella Sarkissian has done this in the past and it was successful. Looking for this to be a good one as well.

3.5. Ms. Lamishaw offered to take a picture and provide it for the newsletter.

**4. Discussion and possible action on participating and planning for the Winnetka Chamber of Commerce Mixer on April 4<sup>th</sup>.**

4.1. Ms. Robinson introduced the issue. She has spoken to Rickey Gelb and he would like to have his name and Jean Gigoldt on the flyer as sponsors.

4.2. Ms. Lamishaw said we should have both logos on the flyer.

4.3. Ms. Robinson offered to get Woodland Printing to do the flyer if he is willing.

**5. Discussion and possible action on planning and promotion of the Car Wash for Sutter Middle School.**

5.1. Ms. Robinson asked how she would procure the supplies.

5.2. Mr. Popowich said that you can fill out a request form.

5.3. Ms. Lamishaw asked if we would be getting this free thru LA Shares.

5.4. Ms. Robinson said they would be going on Thursday.

5.5. Mr. Burgess said that the principal is very excited.

5.6. Ms. Robinson said yes, they are excited. The kids will be thrilled. She will get the dates and bring them to the general meeting

5.7. Mr. Popowich said one was in March.

5.8. Ms. Lamishaw said that is too soon.

5.9. Mr. Popowich suggested we wait as long as possible due to the weather.

**6. Discussion and possible action on planning and promoting the Parking Town Hall Meeting on April 7<sup>th</sup>.**

6.1. Mr. Popowich said that everyone we have talked about has been contacted and only Mr. Firoozmand has responded.

6.2. Ms. Robinson said that she spoke SLO Rodriguez and she will be there but she needs an official letter.

6.3. Mr. Popowich said he would send SLO Rodriguez the letter later tonight or tomorrow. He said he needs help calling them due to his work schedule.

6.4. Ms. Robinson will help will calls.

6.5. Mr. Popowich Firoozmand will follow Dennis Zine and discuss how parking is determined, how regulations are set, and how they can be changed. Following Firoozmand we will have Parking Enforcement discuss how they enforce the rules, and their response times. An LAPD representative will talk about issues, if any; problems that are resulting from parking problems. Then we'll follow up with a Q & A session...limited to 2 minutes per person and an answer. I also spoke to Ms. Pfefferman and she is talking to Councilmember Smith to see if he wants to be involved.

6.6. Ms. Robinson asked if we want someone from Valley Bureau.

6.7. Mr. Popowich said this would be a great idea. What are we going to do to promote this? Mr. Popowich said it would be a good idea to extend the invitation to Canoga Park.

6.8. Ms. Lamishaw suggested Reseda as well.

6.9. Ms. Robinson said that she needs a flyer to get out in her area.

6.10. Mr. Popowich will send a note to the Daily News to see if they will advertise it as well.

6.11. Ms. Lamishaw suggested that we post it. She also suggested that we deliver it to the schools.

6.12. Ms. Robinson will check with the Sutter to see if we can distribute it through them as well. She also suggested that we leave flyers at the Bowling Alley.

6.13. Ms. Lamishaw suggested churches.

6.14. Ms. Robinson said she would call St. Joseph's and see he will put it in the newsletter. She also suggested that we do this through the NWs as well.

**7. Discussion and possible action on participating in the Winnetka Park Carnival, April 15-17<sup>th</sup>.**

7.1. Ms. Robinson said she is unsure what the park is doing at this point. They are waiting on her to provide them with information or assist them.

7.2. Mr. Burgess said their carnivals are usually straight carnivals and they want us to branch out to a larger event.

7.3. Ms. Robinson said that if they have booths then she will get a booth for us.

7.4. Mr. Popowich asked if we had anything to do with this one other than a booth.

7.5. Ms. Robinson said that was all.

**8. Discussion and possible action on planning and participating in a Winnetka Night Out event at Runnymede Park as proposed in the Public Safety Committee.**

8.1. Ms. Robinson introduced the next item and asked Mr. Popowich to speak about it.

8.2. Ms. Lamishaw asked about lighting.

8.3. Mr. Popowich said we have not placed a date on this one.

8.4. Ms. Robinson asked for some one else to plan this event.

8.5. Mr. Popowich agreed and said we should ask someone to assist us.

8.6. Ms. Lamishaw suggested we wait until Daylight Saving's Time.

8.7. A brief discussion on who would assist us and the timing considering the election issues. We discussed having a potluck type of function for that. It was generally discussed that we would approach Mr. Sefflin to work on getting his neighbors out or the potluck. We will be asking him to distribute flyers and encourage others. The final decision was to make it a picnic type of event.

8.8. Mr. Popowich said that the event will just be a picnic and a few minutes of speeches by us. We'll get up and let them know that we are here to support their efforts that this park belongs to the families in the area and not the unsavory types.

8.9. Ms. Robinson said we need to also touch base with the other condos and apartments in that area. She suggested that we keep the proposed date we had set for May 14<sup>th</sup>.

8.10. A brief discussion on the name of the event was held. It was generally determined that it would be "A Family Picnic at Runnymede".

8.11. Ms. Lamishaw suggested we start early like at 4 PM.

9. **Public Comments – Comments from the public on non-agenda items within the Committee’s subject matter jurisdiction.**

10. **Committee Business –**

- A. Comments on Committee Member’s own activities/ brief announcements.
- B. Brief response to statements made or questions posed by persons exercising their general public comment rights.
- C. Introduction of any new issues for consideration by the Committee at its next meeting/request that the item be placed on the next meeting’s agenda.
- D. Requests for Committee Members to research issues and report back to the Committee at a future time.

9. Adjournment