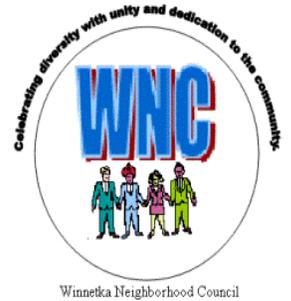




# WINNETKA NEIGHBORHOOD COUNCIL

PO Box 3692, Winnetka, CA 91306  
(818) 648-6219

[www.winnetkanc.com](http://www.winnetkanc.com)



## OUTREACH & EVENTS COMMITTEE

|               |                  |                |             |  |
|---------------|------------------|----------------|-------------|--|
|               | Chair            | Vice Chair     | Secretary   |  |
|               | Marilyn Robinson | Dwight Burgess | JJ Popowich |  |
| Board Members |                  |                |             |  |
|               | Erick Lace       | Vacant         | Vacant      |  |
|               |                  | Vacant         |             |  |

From: J.J. Popowich, Secretary

Date: June 27, 2005

Subject: Outreach & Events Committee Minutes for 06/27/05

### 1. Call to Order and Committee Members Roll Call.

|                  |                |             |           |
|------------------|----------------|-------------|-----------|
| Marilyn Robinson | Dwight Burgess | JJ Popowich | Eric Lace |
|------------------|----------------|-------------|-----------|

### 2. Discussion and possible action on plans for August 2<sup>nd</sup>, National Night Out. We may have a guest speaker (Mr. Walt Sweeney).

2.1. Ms. Robinson opened discussion on this item.

2.2. Mr. Sweeney handed out a packet outlining the plans for the National Night Out.

2.3. Mr. Lace asked if groups throughout the country will be doing this.

2.3.1. Mr. Sweeney referred to the document which outlines the history of the National Night out program. He said that it's 22 years old.

2.4. Mr. Lace asked if this was the entire end of the Valley or is there a division between Council Districts.

2.4.1. Mr. Sweeney said it was only the West Valley. Devonshire Division has their own process.

2.4.2. Mr. Lace said that is a problem for us. We are split between two and when we tell people to go to the National Night Out where do they go.

2.4.3. Mr. Sweeney said in the old days it was a Neighborhood Watch program that did this. A few years back they decided to consolidate in a centralized location.

2.4.4. Mr. Popowich commented that is an ongoing problem for us. The other District doesn't seem to recognize Winnetka and the Devonshire Division can't seem to recognize us either.

2.5. Mr. Lace asked what will happen at this event.

2.5.1. Mr. Sweeney said that they will have various booths at the event. CERT will be there. The NC's as a group will have a booth as well. Neighborhood Watch and Dennis Zine's Posse group will have a booth. This brings more of the community out. He pointed out that only 5 to 7% of a community really works on the community's behalf. He announced the theme is, "Blow the Whistle on Crime".

2.6. Ms. Robinson asked if the Captains will be there.

2.6.1. Mr. Sweeney said that both Captains will be in attendance.

2.6.2. Ms. Robinson asked if other police dignitaries will be there.

2.7. Mr. Sweeney said that it takes about \$2000.00 to put this event on. Reseda has been very generous and contributed \$300.00, but has committed more if it's needed. He would like to see all the NC's contribute as this will show it's a joint effort.

2.7.1. Ms. Robinson asked what happens if there are funds left over.

2.7.2. Mr. Sweeney said it's carried over next year. They are working on a non profit organization. He said in the past the LAPD has funded this, but this year they came to the community and asked the community through the organization to do this as they didn't feel it was right to go out and ask for funds.

2.8. Ms. Robinson asked if the Council district will provide chairs and tables.

2.8.1. Mr. Sweeney said some local churches are going to do this.

2.9. Mr. Lace offered the Elks Club youth groups to help serve food and other items.

2.9.1. Mr. Sweeney said that's great. They are contacting the various charity organizations in this end of the Valley which is about 70 groups.

2.10. Ms. Robinson said she will contact the Chamber and see if the membership will support this.

2.11. Mr. Popowich said that these funds would have to be paid out prior to the Election or we will have an issue because until the new Board is installed we do not have a Treasurer.

2.11.1. Ms. Robinson initiated a discussion on where the funds would be coming from.

2.12. Mr. Lace made the following motion:

*“WNC-OE-062705-1: We recommend that the WNC allocate \$300.00 for the West Valley National Night Out event. These funds will be paid to the Reseda Chamber of Commerce, with a requirement that the Reseda Chamber of Commerce will present a bill for \$300.00 for whistles.”*

2.12.1. Mr. Burgess seconded the motion.

2.13. Mr. Popowich pointed out that we can only purchase items. He recommended we amend the motion to state what we are buying for this event.

2.14. Mr. Popowich called the role and the motion passed 4 – 0.

2.15. Mr. Popowich asked Mr. Sweeney if the WNC will get credit publically for contributing the whistles. He would like it to be recognized for our efforts.

2.15.1. Mr. Sweeney said yes, they will be publicizing who is contributing. He feels that the groups are expending the effort and time get credit.

**3. Discussion and possible action on Oktoberfest (10/14/05 – 10/16/05) at Winnetka Park. We will need items such as a canopy, tables, information handouts, and a volunteer list to staff the booth.**

3.1. Ms. Robinson opened discussion on the item.

3.2. Mr. Lace asked what we do at the booth. Will we hand items out? Do we have any?

3.2.1. Ms. Robinson said we can probably have things from the City. However, primarily we need to hand out a brochure, we'll need new ones, and possibly other items. She also asked if we should have a give away.

3.2.2. Mr. Lace said the pens are a good idea. We can just hand them out.

3.2.3. Ms. Robinson said we should.

3.3. Mr. Popowich pointed out that last year we did a give away but it really wasn't that beneficial because most were not from Winnetka. Most were from Reseda.

3.3.1. Ms. Robinson said that we can just order some give away items from Oriental Trading and so on.

3.4. Mr. Burgess said that we should collect the names, address, phone, etc.

3.4.1. Mr. Lace suggested we have a volunteer card that people can sign and even include what committee they may be interested.

3.4.2. Mr. Burgess said that we can really get people into this. He pointed out the Runnymede Park response.

3.4.3. Mr. Popowich suggested we have a short survey on hand for folks to fill out. What are you interested in, what are your concerns, and what community improvements will you need.

3.5. Mr. Lace brought up the canopy issue and tables.

3.5.1. Mr. Popowich said that it's in the budget and we need to get out there and purchase it.

3.6. Mr. Lace asked about the tables.

3.6.1. Ms. Robinson said that we have it budgeted.

3.6.2. Mr. Lace said we should jump on these and get them purchased

3.6.3. Mr. Popowich pointed out that we need to find a place to store this.

3.7. Mr. Lace asked about chairs.

3.7.1. Ms. Robinson said that she is allotted chairs.

3.8. Mr. Popowich said he would do the cards and the survey.

3.9. Mr. Popowich said that we should make a motion committing to manning a booth.

*“WNC-OE-062705-2: We move that the WNC will agree to staff a booth at the 2005 Oktoberfest. Furthermore the WNC Outreach & Events Committee will formally ask the new Board at our August meeting for volunteers to staff the booth.”*

3.10. Mr. Lace seconded the motion.

3.11. Motion passed 4 – 0.

#### **4. Discussion and possible action on the status of the Election Newsletter & postcards.**

4.1. Ms. Robinson opened discussion on the item.

4.2. Mr. Popowich said that the Election Newsletter is at the printer and he will be going down there tomorrow at lunch to proof the newsletter. We are pushing to get it out by Friday. He also announced that he spoke Mr. Fitzgerald today, who has the postcard. Mr. Fitzgerald said the printer is out of the office week. However, his staff is there and he's trying to get his staff to print the cards. Mr. Popowich made arrangements the postcards to be delivered to Marisol so we can pick them up and sort them. However, Mr. Fitzgerald recommended that we go downtown to sort there, because they have to be mailed from the LA Post Office. Mr. Popowich said that he can take them back to the downtown but only if we can sort by Friday. That is pushing it.

He also presented a copy of what it will look like.

4.3. There was discussion about logistics of getting this sorted and getting it back downtown. It was decided that if they can get it here Thursday we can sort here and take it downtown on Friday.

4.4. Ms. Robinson asked if Mr. Jurgenson hadn't volunteered to assist with this.

4.4.1. Mr. Popowich said he wasn't sure.

4.4.2. Mr. Lace recommended we ask.

4.4.3. Mr. Popowich suggested that we ask as many as possible.

4.4.4. The discussion was tabled at this time because we do not know when they will print it, Thursday or Friday.

#### **5. Discussion and possible action on planning and participating in a Winnetka Night Out event at Runnymede Park as proposed in the Public Safety Committee. We may have additional information on the problems in that park.**

5.1. Ms. Robinson opened discussion on the item by explaining what is going on at the park.

5.2. Mr. Lace asked what we need to do in this committee.

5.2.1. Mr. Popowich said that we need to have an ad hoc committee and call it to plan the event. He suggested we have an ad hoc committee or a special meeting committee to plan when, how, and assign jobs to the stakeholders to do.

5.3. A discussion was held on when we can plan this meeting. It was generally decided that we would hold a Special Outreach & Event's Committee meeting on July 13, 2005 at the normal time to get this done. Mr. Popowich will verify that Valley Village is available and notify the residents.

**6. Discussion and possible action on planning for the WNC Public Works & Transportation's Orange Line MTA Town hall.**

6.1. Ms. Robinson opened discussion on the item. Ms. Robinson asked why we are taking the lead on this, shouldn't the PW-T Committee be taking the lead.

6.2. Mr. Lace commented that the PW-T should be asking us to do specific things.

6.3. Ms. Robinson asked what happened to the press release.

6.3.1. Mr. Popowich said that it went out to the newspapers and nothing happened.

6.3.2. Ms. Robinson said that we will table this until we hear more from the PW-T.

**7. Discussion and possible action on our original plan to have Christmas in July.**

7.1. Ms. Robinson opened discussion on the item.

7.2. Mr. Popowich suggested that we table that until next year. This was a great idea however; we simply don't have enough interested people. Four people does not make a NC.

**8. Discussion and possible action on the status of the certificates for the Winnetka Child Care Center and Valley Village.**

8.1. Ms. Robinson opened discussion on the item.

8.2. Mr. Popowich asked for some help with specific verbiage.

8.3. Ms. Robinson will forward some verbiage to him.

**9. Public Comments – Comments from the public on non-agenda items within the Committee's subject matter jurisdiction.**

**10. Adjournment**