



WINNETKA NEIGHBORHOOD COUNCIL

20830 Sherman Way, Winnetka, CA 91306

WinnetkaNC.com



	Chair		Vice-Chair	
	Eric Lewis		Kathleen Pelaez	
Committee Members				
Erick Lace	Madison Lamoreaux	Holly Poer	Vacant	Vacant

REGULAR OUTREACH & SOCIAL MEDIA COMMITTEE MEETING AGENDA

Tuesday, Dec. 23, 2014, 7:00 PM

Winnetka Convention Center, 20122 Vanowen St., Winnetka, CA 91306

(located next to Winnetka Bowl)

The Winnetka Neighborhood Council Outreach & Social Media Committee holds its regular meetings on the fourth Tuesday of every month and may also call any additional required special meetings in accordance with its Bylaws and the Brown Act. The agenda for a regular or special meeting is posted for public review within Winnetka, 91306, at the following location: **Winnetka Recreation Center**, 8401 Winnetka Ave.; and might also be posted at: **Winnetka Bowl**, 20122 Vanowen St., **Express Pack & Ship**, 7657 Winnetka Ave., **Fulton Cleaners**, 20109 Roscoe Blvd., **Gil's Barber Shop**, 20433 Sherman Way.

The public may comment on a specific item listed on this agenda when the Board considers that item. When the Board considers the agenda item entitled "Public Comments," the public has the right to comment on any matter that is not specifically listed on this agenda yet is within the Board's jurisdiction. The public is requested to fill out a "Speaker Card" to address the Board on any agenda item before the Board takes an action. The Speaker Card ensures that each speaker's name is complete and correct in the meeting's Minutes. Public Comment is limited to 3 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker. Before a Board vote on any item, any member of the public who has not filled out a Speaker Card will be accorded 1 minute to make a statement. This period will last no longer than 5 minutes total.

1. Convene Meeting, Committee Member Roll-Call, Meeting Rules & Announcements

2. Holiday Meet and Greet! As usual, all are welcome!

Join us for holiday treats as we celebrate the end of 2014 and the holiday season.

3. **Public Comments:** Comments from the public on any items not specifically listed on this agenda.
4. **Chair's Report**
5. **Vice-Chair's Report**
6. Approval of Minutes from Nov. meetings.
7. Discussion and possible action regarding the vacancies on this committee.
8. With the recent and sad loss of WNC founding member and committee member Marilyn Robinson, "The Princess of Winnetka", discussion and possible action regarding ways to carry on her extraordinary spirit within the committee, the council, and the community.
9. Continued discussion and possible action regarding the updates and status of WinnetkaNC.com and all other forms of social media in use or to be used by the WNC and/or WNC OSM Cmte.
10. Discussion and possible action regarding the WNC Constant Contact distribution list, and the city's Early Notification System (ENS) distribution list.
11. Discussion and possible action regarding establishing a lecture series to be held at these committee meetings periodically in 2015 as well as potential speakers or presentations for future general WNC Board meetings, such as recently elected or re-elected local politicians.
12. Discussion and possible action regarding WNC outreach events, such as weekend meet & greets, bowling nights, or speaking at local organizations (schools, PTAs, CoCs, fraternal groups, etc.).
13. Discussion and possible action regarding the need for any flyers for upcoming WNC events.
14. Discussion and possible action regarding establishing a "Walk Winnetka" program to encourage health, fitness, neighborhood awareness, and community pride.
15. Discussion and possible action regarding creating a general-use outreach flyer detailing the WNC.
16. **Good of the Order**
17. **Future Agenda Items & other Calendar Events**
18. **Adjournment Time:** _____