



WINNETKA NEIGHBORHOOD COUNCIL
c/o Valley Village
20830 Sherman Way, Winnetka, CA 91306
www.winnetkanc.com



October 13, 2017

Mr. Jeff Bezos
Chief Executive Officer, Amazon
Seattle, WA 98109-5210

Re: Amazon's Search for a Second North American Headquarters

Dear Mr. Bezos:

My name is JJ Popowich, President of the Board of the Winnetka Neighborhood Council, and Chair of our Planning & Land Use Management Committee. The Winnetka NC Board consists of 15 volunteers elected by the stakeholders of the community of Winnetka, CA, to serve in an advisory capacity to the City Council of Los Angeles. Winnetka, often referred to as one of the most diverse communities in Los Angeles, is a community of over 43,000 residents who live in the Southwest San Fernando Valley. Our community is one of several adjacent to the Warner Center area of Woodland Hills in the Southwest San Fernando Valley.

The Winnetka NC Board provides local input on all aspects of city government including planning and land use issues and economic issues. Our mission is to ensure the voice of local stakeholders is heard downtown and our views and wishes are taken into consideration by the larger City government. Our Board is also committed to continually improving the quality of life for our stakeholders.

The Winnetka NC Board recently passed a resolution to authorize me to write to you in support of the bid from the City of Los Angeles to be the location for your second North American Headquarters. We strongly believe that the Warner Center and Southwest San Fernando Valley area of the City of Los Angeles offer the ideal location for your second North American Headquarters.

You may not be familiar with our community, but I can assure you we have a lot of offer. Our population and economy are diverse. Los Angeles is a place where anyone can feel at home, and people come from all over the world for the opportunity to be part of our workforce or to visit and enjoy everything we have to offer here in Southern California.

Los Angeles was a successful bidder for the 2028 Olympic Games because we are uniquely positioned in the United States to welcome people from all walks of life and open our doors to the world. We speak hundreds of languages and are accepting of people of all faiths. Los Angeles is prepared for big events and is full of people with big dreams.

Specifically in the Warner Center there is opportunity for building enough space for the 50,000 jobs you intend to locate at your second headquarters. We welcome the good-paying jobs and can support the investment that

Amazon would make here. We can offer a strong network of local community organizations to help you find good workers, and help your workers find the local schools, recreation, and opportunities they need.

In short, please consider the Warner Center for your second headquarters and become a part of our Southwest San Fernando Valley community.

Sincerely,



JJ Popowich
President, and PLUM Committee Chair
Winnetka NC

C: Bob Blumenfield, Councilmember, Council District 3, Los Angeles City Council

